



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

Rules and Regulations:

1. There shall be a total of 8 awards Detailed nominations are required for all except for the Life Time Achievement Award which will be by Invitation only:
 - a. Lifetime Achievement Award (By Invitation Only)
 - b. Export Excellence Award in Crop Protection Chemicals
 - i. Large Scale Unit
 - ii. Medium Scale Unit
 - iii. Small Scale Unit
 - c. Award for Outstanding Innovation
 - i. Chemical Synthesis (Technical)
 - ii. Crop Solutions
 - d. Best Formulation Innovation
 - e. Company of The Year Award
 - i. Large Scale Unit
 - ii. Medium Scale Unit
 - f. Best Emerging Company
 - g. Social Responsibility Excellence Award
 - h. Excellence in Stewardship
 - i. Most innovative Marketing Campaign & Product Dev. Initiatives for Trade & Farmers

2. Eligibility

- A. Any Industrial Unit in the Agrochemical Industry and Related chemicals in India either in the Public, Private and co-operative sector, directly or indirectly related to agrochemicals.
- B. The Unit may or may not be a member of PMFAI.

3. Selection Procedure:

- a. The PMFAI Managing Committee shall form a separate Committee headed by an independent individual for deciding each Award, which will be called Award Selection Committee constituted by the President of PMFAI and an Independent Chairman and shall consist of min. 5 or max up to 10 members from the Industry, University and

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

- Research Institutes /group of illustrious experts /personality from the Chemical fraternity.
- b. There will be a scrutiny committee who shall scrutinize the applications received and select nominations for outstanding achievements and forward to the Award Selection Committee.
 - c. The Award Selection committee will select max. 5 nominations from the received application forms from Scrutiny Committee.
 - d. The selected nomination forms will be then submitted to the Chairman of the Award Selection Committee who will select the winner.
 - e. If any member of the Award selection committee is connected with the industrial unit or company to be considered for an Award the participation of such a member will be limited for the purpose of the award for which his company is not considered.
4. The decision of the Award Selection Committee will be final and no appeal will be entertained.
 5. To encourage others, awards shall not be given to an awardee in the same field unless an interval of two years has elapsed.
 6. A company can apply in any two preferred award categories.
 7. The Awards Selection Committee formed by the Association may from time to time revise or simplify the criteria for the Awards
 8. Nominees may select their preferred award category; however, the judging panels have the prerogative to place the nomination in category that is of the best interests of the nominees.
 9. All sections of the nomination form must be filled. Please indicate N/A where appropriate.
 10. All information provided in the nomination form will be treated with full confidentiality.
 11. The company must be incorporated in India
 12. All innovations should have been carried out in India from grass root level by the applying company.
 13. More than 51% of the ownership of the company is of Indian Origin and the company is registered with the appropriate authority in India.
 14. The company must be involved in legitimate businesses.
 15. For company with same owners, group proforma consolidated account is acceptable with the condition that the company or group should be in a single or similar business.
 16. The company must be in business for at least three (3) years (except for Emerging Star)
 17. A write up not exceeding 1000 words should be sent along with the application, describing the work done and contributions made for qualifying for the Award

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

18. An entry form will be considered complete and valid, only if the following are duly completed and couriered to the PMFAI Office
 - a. Three (3) years audited Balance Sheet / Certificate from CA for Turnover and / or Export Turnover or Bank Certificate stating the export turnover -CA Certificate certifying the export turnover for crop protection chemicals only
 - b. Other relevant supporting documents or information deemed appropriate
 - c. Duly filled Nomination form along with the enclosures as prescribed in the Nomination Form
19. The organizer cannot undertake to return documents and/or supplementary material which are submitted along with the nomination form.
20. Names of applicants, commentary and scoring information developed during the review of applicants are regarded as proprietary by the Award Selection Committee and are kept strictly confidential. Such information is available only to those individuals directly involved in the assessment and administrative process.
21. **The last date of submission of filled application forms is 31st August 2018**, Entries received after last date will not be considered.
22. The decision of the Award selection committee & Chairman will be final and no correspondence will be entertained by PMFAI in this matter.
23. The winner companies can display some visual presentation or a clipping not more than 60-90 seconds showcasing their company activity. (To be given by the Company)
24. PMFAI will bring out special supplement in form of PMFAI- SML's AgChem Annual Award giving details of nominated companies for award in respected category.
25. The participants /nominees shall hold harmless & nor hold responsible the Chairman of the Award Committee, the Award Selection committee, PMFAI, its employees, the judges and any person directly or indirectly related to the Awards Selection, for any , claims, demands, costs, damages, judgments, expenses or liability arising out of or in connection with any or all claims that may be brought against the Awards Management by any third party in connection with participation in or winning the Award.
26. If at any time, information provided by any participant is found to be incorrect in any manner, then the participant will not be permitted to continue participation for that particular entry, and the PMFAI will not be liable to return any materials to the disqualified entry.
27. If PMFAI finds the information provided by the participant is incorrect in any manner, after conclusion of the ceremony, the participant will surrender his awards immediately on demand

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

- by PMFAI and the subsequent runner up will be declared as winner and the decision of the Management will be final. The participant will have no right to challenge the decision of PMFAI.
28. The Awards Selection Committee has the sole right to disqualify any entries if the same is not in order with the terms and conditions specified herein or any further applicable laws, regulation/ or any policies that may be specified by the Awards Selection Committee
 29. By participating in the awards nomination, it is deemed that the participant has read all the terms and rules & regulations and has understood & accepted the same, which may be changed time to time.
 30. The selection process of the Award is not subject to review by any participating company & no communication will be entertained by the management.
 31. Participation in the awards does not necessitate the applicant to be winner in the respective award category
 32. The awards will be presented during PMFAI's International Crop Science Conference & Exhibition.
 33. The Award-winning company will be invited to nominate the name of their representative to receive the award during the award function.

-----XXXXX-----XXXXX-----

Judging Criteria

The AWARDS nominees are judged based on the following 5 Core evaluation

Criteria:

- A. Business and Company
- B. Company philosophies
- C. Products, Services and Markets
- D. Operations and Technologies
- E. Financial Performance

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

-----XXXXX-----XXXXX-----

Definition & Selection Criteria of Award:

1. Export Excellence Award (Nomination Required) Small Scale Company

Definition

This award is bestowed on a company which excels in overseas market penetration and derive the bulk of their revenue from export. A company with a vision to grow their international sales as part of their business strategy and has shown notable growth in their overall business as a direct result of their export activities outside of India.

Selection Criteria

The nominee must be an Indian organization. Nominees must have at least one or more products exported and the export revenue must be forms at min. 40% of the company's total revenue and should comply with minimum any four parameters from the following excluding no. 6 & 8 .

1. Export performance;
2. Market penetration;
3. Product development;
4. Market operation;
5. Reduction on the usage of imported components;
6. Recognition received;
7. Social contribution/ Contribution to community
8. Firm's exports during last three years.
9. Details of extra-efforts made in export promotion

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

A. Corporate Profile:

- a. Please give data about the company with specific reference to the following:

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

- i. Name and Company Status-(Public, Pvt., etc)
 - ii. Establishment year
 - iii. Financial structure with capital investment
 - iv. Location, Contact Number of the representative and company structure
- B. Reason for submitting nomination.
- C. Any other information for consideration of the award.

-----XXXXX-----XXXXX-----

2. Export Excellence Award (Nomination Required) Medium Size Company

Definition

This award is bestowed on a company which excels in overseas market penetration and derive the bulk of their revenue from export. A company with a vision to grow their international sales as part of their business strategy and has shown notable growth in their overall business as a direct result of their export activities outside of India.

Selection Criteria

The nominee must be an Indian organization. Nominees must have at least one or more products exported and the export revenue must be forms at min. 40% of the company's total revenue and should comply with minimum any four parameters from the following excluding no. 6 & 8 .

1. Export performance;
2. Market penetration;
3. Product development;
4. Market operation;
5. Reduction on the usage of imported components;
6. Recognition received;
7. Social contribution / Contribution to community.
8. Firm's exports during last three years.
9. Details of extra-efforts made in export promotion

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

D. Corporate Profile:

a. Please give data about the company with specific reference to the following:

- i. Name and Company Status-(Public, Pvt., etc)
- ii. Establishment year
- iii. Financial structure with capital investment
- iv. Location, Contact Number of the representative and company structure

E. Reason for submitting nomination.

F. Any other information for consideration of the award

-----XXXXX-----XXXXX-----

3. Export Excellence Award (Nomination Required) Large Scale Company

Definition

This award is bestowed on a company which excels in overseas market penetration and derive the bulk of their revenue from export. A company with a vision to grow their international sales as part of their business strategy and has shown notable growth in their overall business as a direct result of their export activities outside of India.

Selection Criteria

The nominee must be an Indian organization. Nominees must have at least one or more products exported and the export revenue must be forms at min. 40% of the company's total revenue and should comply with minimum any four parameters from the following excluding no. 6 & 8.

1. Export performance;
2. Market penetration;
3. Product development;
4. Market operation;
5. Reduction on the usage of imported components;
6. Recognition received;

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

7. Social contribution / Contribution to community.
8. Firm's exports during last three years.
9. Details of extra-efforts made in export promotion

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

G. Corporate Profile:

- a. Please give data about the company with specific reference to the following:
 - i. Name and Company Status-(Public, Pvt., etc)
 - ii. Establishment year
 - iii. Financial structure with capital investment
 - iv. Location, Contact Number of the representative and company structure

H. Reason for submitting nomination.

- I. Any other information for consideration of the award

-----XXXXX-----XXXXX-----

4. Award for Outstanding Innovation :- Chemical Synthesis (Tech)

Definition

This award is to highlight the Most Innovative Chemistry or Innovation in chemical Synthesis (technical grade pesticide) by A person or company who employs new/innovative technology or experimental technology or process or techniques resulting in the development of new products, services, internal processes or significant improvement to existing products, services or processes (preference is given to people/companies who continually develop innovative technology or techniques or process

Selection Criteria

The nominee must be an Indian organization. The company should clarify how the R&D has added value to technology & Science or Process, and how the company has used or will use it for the benefit of the Indian Industry. Whether the products based on new technology are produced in India for the first time, & the market share covered by new products for which award is being claimed. Theoretical, probable and concepts still not implemented or in practice, or just perceptions/ assumptions are not

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

eligible for consideration for award. The company should show commitment to innovation and technological /process advancement through the development of a product, processes or service and has benefitted to the end users.

Following details on company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

- A. Corporate Profile:
 - a. Please give data about the company with specific reference to the following:
 - i. Name and Company Status-(Public, Pvt., etc)
 - ii. Establishment year
 - iii. Financial structure with capital investment
 - iv. Location, Contact Number of the representative and company structure
- B. Reason for submitting nomination.
- C. Any other information for consideration of the award

-----XXXXX-----XXXXX-----

5. Award for Outstanding Innovation :- Crop Solutions

Definition

This award is to highlight the Most Innovative: In Crop Solutions which includes managing plant protection, weeds, pest & diseases, seeds, adjuvant /solvents, plant nutrition, also nonagricultural use and not limited to the new techniques applied to save crop losses and has played vital role in helping the farming sector for higher yield and controlling the negative factors.

Selection Criteria

The nominee must be an Indian organization. The company should clarify how the crop solutions innovation has helped the agriculture sector of India and how these innovative techniques have helped achieve higher yield, provided sustainable agriculture methods and silenced the adverse factors.

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

D. Corporate Profile:

a. Please give data about the company with specific reference to the following:

- i. Name and Company Status-(Public, Pvt., etc)
- ii. Establishment year
- iii. Financial structure with capital investment
- iv. Location, Contact Number of the representative and company structure

E. Reason for submitting nomination.

F. Any other information for consideration.

-----XXXXX-----XXXXX-----

6. Company of the year Award Medium Scale Company

Definition

This award is bestowed on:

- A company which is Established and is a successful business entity which has prominent presence in its respective industries.
- Proven excellence in respective area of performance. & departments
- Demonstrable commitment to sustainable growth of the business in financial measures as well as non-financial and other qualitative measures of entity performance.

Selection Criteria

The nominee must be an Indian organization. Nominees must have reported profit for the last 3 years. The company must state its vision and its achieved milestones, it must highlight Market position and business strategy lastly turnover, market share and revenue and should have shown steady growth in upward trend in the business.

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

- A. Corporate Profile:
 - a. Please give data about the company with specific reference to the following:
 - i. Name and Company Status-(Public, Pvt., etc)
 - ii. Establishment year
 - iii. Financial structure with capital investment
 - iv. Location, Contact Number of the representative and company structure
- B. Reason for submitting nomination.
- C. Any other information for consideration of the award

-----XXXXX-----XXXXX-----

7. Company of the year Award - Large Scale Company

Definition

This award is bestowed on:

- A company which is Established and is a successful business entity which has prominent presence in its respective industries.
- Proven excellence in respective area of performance. & departments
- Demonstrable commitment to sustainable growth of the business in financial measures as well as non-financial and other qualitative measures of entity performance.

Selection Criteria

The nominee must be an Indian organization. Nominee must have reported profit for the last 3 years. The company must state its vision and its achieved milestones, it must highlight Market position and business strategy lastly turnover, market share and revenue and shown have shown steady growth in upward trend in the business.

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

D. Corporate Profile:

- a. Please give data about the company with specific reference to the following:
 - i. Name and Company Status-(Public, Pvt., etc)
 - ii. Establishment year
 - iii. Financial structure with capital investment
 - iv. Location, Contact Number of the representative and company structure

E. Reason for submitting nomination.

F. Any other information for consideration of the award

-----XXXXX-----XXXXX-----

8. Award for SOCIAL RESPONSIBILITY EXCELLENCE AWARD (Nomination Required)

Definition

This award is bestowed on a company which has carried out significant initiatives in Corporate Social Responsibility (CSR) arena and has been able to balance between profits and social good. The Company while attempting to make profits conducts its business considering environmental as well as community goals, good employer-employee relations, educating the community, undertake initiatives for the public good which aims to relieve pain & sorrow of a social problem and make efforts to address its root cause, progress without harming the environment and is successful in business with available resources.

Selection Criteria

The nominee must be an Indian organization. The CSR initiatives must have taken place (either in part or in full) during the last 2 years. Some of the work must have occurred during this time, and if it is still ongoing it's not necessary for it to be completed during the eligible period.

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures etc as and where applicable

Corporate Profile:

- a. Please give data about the company with specific reference to the following:
 - i. Name and Company Status-(Public, Pvt., etc)

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

- ii. Establishment year
 - iii. Financial structure with capital investment
 - iv. Location, Contact Number of the representative and company structure
- B. Reason for submitting nomination.
- C. Any other information for consideration of the award

-----XXXXXX-----XXXXXX-----

9. Award for Best Emerging Company (Nomination Required)

Definition

This Award is bestowed on a company which has displayed great potential to become successful players in local and international marketplace. These are companies that are on the verge of a breakthrough and will become successful, when given the necessary financial support, guidance and nurturing. A company with a fixed physical presence in India for a minimum of three years, which is extensively engaged in business activities and has operated for one year since completing a major expansion.

Selection Criteria

- The nominee must be an Indian organization.
- The company must be able to present a unique, competitive and potential business concept and/or strategy yet to be executed and/or successful.
- Nominees cannot be expansion of an existing group or business house, name change or new location of an existing organization

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

- A. Corporate Profile:
- a. Please give data about the company with specific reference to the following:
 - i. Name and Company Status-(Public, Pvt., etc)
 - ii. Establishment year
 - iii. Financial structure with capital investment

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

- iv. Location, Contact Number of the representative and company structure
- B. Reason for submitting nomination.
- C. Any other information for consideration of the award

-----XXXXX-----XXXXX-----

10. Awards for Excellence in Stewardship (Nomination Required)

Definition

Stewardship can be described as a life cycle approach to product management from inception to its disposal of waste, it can also include safe and judicious use, IPM, etc. The aim of stewardship approach should be, to maximize benefits and lowering the risk from use of pesticides products. This Award is bestowed on a company for its exemplary efforts demonstrating the impact of philanthropy.

Selection Criteria

The company must be of Indian Origin, the company must have played a crucial role in successful stewardship program within the last 2 years. The stewardship by the company should be innovative, original and cost-effective and should have shown persistence and long-term commitment to high-quality stewardship efforts.

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

- A. Corporate Profile:
 - a. Please give data about the company with specific reference to the following:
 - i. Name and Company Status-(Public, Pvt., etc)
 - ii. Establishment year
 - iii. Financial structure with capital investment
 - iv. Location, Contact Number of the representative and company structure
- B. Reason for submitting nominations
- C. Any other information for consideration of the award

-----XXXXX-----XXXXX-----

Last date of submission of filled Application form is 31st August 2018.



Pesticides Manufacturers & Formulators Association of India

D/516 Crystal Plaza , Andheri Link Road, Andheri (W) ,Mumbai-400053. India

T:+91-22-26734845 /46 F:+91-22-26734847

E: pmfai@bom4.vsnl.net.in W: www.pmfaiindia.org

11. Most innovative Marketing Campaign & Product Development Initiative for trade & Farmers (Nomination Required)

Definition

The Award is bestowed for a fantastic creative marketing campaign well connected with its end users, having wow factor, the campaign should have been memorable and created a good impact on the consumer. The effect of such campaign should have been long lasting on the audience. The campaign & product development is combination of social media, IT technology or combination of both or other media.

Selection Criteria

The company must be of Indian Origin, the company must have played a crucial role in launching successful innovative marketing campaign and product development initiatives for trade and farmers within the last 2 years, such campaign should be outstanding having long lasting effect apart from gaining commercial mileage & Popular in the farming community.

Following details on Company letter head duly signed by Top management and Sealed giving necessary literature, brochures, statistical data etc. as and where applicable to be provided

D. Corporate Profile:

a. Please give data about the company with specific reference to the following:

- i. Name and Company Status-(Public, Pvt., etc)
- ii. Establishment year
- iii. Financial structure with capital investment
- iv. Location, Contact Number of the representative and company structure

E. Reason for submitting nomination.

F. Any other information for consideration of the award

12. Life Time Achievement Award **(By Invitation Only)**

Last date of submission of filled Application form is 31st August 2018.